

All The Details:

SEATTLE ART MUSEUM #SummerAtSAM PHOTO CONTEST

OFFICIAL RULES

The Seattle Art Museum #SummerAtSAM Photo Contest ("Contest") begins on July 10, 2014 at 12:00 AM PDT and ends on August 18, 2014 at 11:59 AM PDT. Entries must be submitted by July 31, 2014 at 11:59 PM PDT. By participating in the Contest, each entrant ("Entrant") agrees to comply with and abide by these Official Rules and decisions of Seattle Art Museum ("Sponsor").

No purchase necessary to enter or win. Void where prohibited by law. Odds of winning depend upon the number of valid entries received.

Eligibility: Contest is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are 18 years old at the time of submission of captions and photographs. Employees, contractors and board members of Seattle Art Museum, or SAM Foundation, and their immediate families (spouse, parents, children, siblings, and their respective spouses, including those living in their households) and their advertising and promotion agencies (collectively, the "Contest Entities"), are not eligible to enter or win the Grand Prize. Void in Puerto Rico, all other U.S. territories and possessions, overseas military installations and where prohibited. Contest is subject to all applicable federal, state and local laws and regulations. State of Washington law governs this Contest.

How to Enter: Each Entrant must enter the Contest between July 10, 2014 and July 31, 2014 ("Submission Period") by 1) sharing an original photo on Instagram, Twitter or SAM's Facebook page with hashtag #SummerAtSAMcontest and 2) "liking" or "following" the Seattle Art Museum's Instagram page, Twitter page or Facebook page. Having a submitted entry or Entry posted on the Contest Website does not constitute that the Entry has met the submission requirements listed in these Official Rules. Automated or robotic entries submitted by individuals or organizations will be disqualified. By entering, you agree to opt in to receive Seattle Art Museum's email newsletter for the duration of the Contest, after which you may opt out at any time. Entries may also be submitted via mail along with your name, address and email address, and mailing to Seattle Art Museum, SummerAtSAM Photo Contest, 1300 First Avenue, Seattle, Washington, 98101.

Agreement to Official Contest Rules: Participation in the Contest constitutes Entrant's full and unconditional agreement to and acceptance of these Official Contest Rules and the decisions of Seattle Art Museum, which are final and binding. Winning a prize is, among other things, contingent upon fulfilling all requirements set forth herein, in Seattle Art Museum's sole discretion.

Submission Period: The Contest Submission Period begins on July 10, 2014 and ends on July 31, 2014 (the "Submission Period").

Limitations on Entries: Entry must be the original work of the Entrant; must not infringe any third-party's rights; must be suitable for publication or broadcast in Seattle Art Museum's sole discretion

(i.e., may not be obscene or indecent); may not contain defamatory statements; may not invade the privacy, publicity or other rights of any person, firm or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted works owned by third parties. All entries will be reviewed for content eligibility and compliance with these Official Rules before being judged. Entries containing false information, prohibited material or inappropriate content, as determined by Seattle Art Museum in its sole discretion, may be disqualified. Seattle Art Museum makes the final determination of eligibility for all entries. Seattle Art Museum reserves the right to verify any and all information contained in the Entry.

Winner Selection: Seattle Art Museum staff (“Judges”) will review all entries and select the top 20 finalists, based on quality of photos, creativity, originality interest and photos that best capture entrants’ Summer At SAM experience.

The top 20 photos will be posted on Facebook for fans to vote on their favorite to select the final winner. Semi-finalists will be notified about one week after SAM judges make their selection. Winner will be notified by email about 72 hours after the Contest submission period ends. Entrants agree that the Sponsor and Judges have the sole right to decide all matters and disputes arising from or relating to this Contest and that all decisions of Sponsor and Judges are final and binding, in their sole and absolute discretion. In the event an insufficient number of qualified eligible Entries are received during the Submission Period, Sponsor reserves the right to select fewer Finalists or entries. Seattle Art Museum also reserves the right to cancel the Contest at any time and for any reason. Subject to these Official Rules, one (1) Grand Prize Winner will be selected.

Verification of Potential Finalists/Grand Prize Winner: The potential Grand Prize Winner must continue to comply with all terms and conditions of these Official Rules, and becoming a Grand Prize Winner is contingent upon fulfilling all requirements. The potential Grand Prize Winner will be notified by email on or before August 20, 2014. The Grand Prize Winner will be required to sign and return to Sponsor or its designee, within a timeframe to be specified, an affidavit of eligibility, a liability/publicity release except where prohibited, an assignment of rights, an IRS W-9 form and such other documents as Sponsor deems appropriate in order to claim the prize. If a potential Grand Prize Winner cannot be contacted, or fails to comply with any requirements hereunder; or if the prize or prize notification is returned as undeliverable, the potential Grand Prize Winner will be disqualified. In the event that a potential Finalist is disqualified for any reason, Sponsor may either select an alternate Finalist if time permits, or may proceed with the Grand Prize Winner selection process with less than the number of Finalists stated in these Official Rules. In the event that the potential Grand Prize Winner is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner based on the corresponding Finalist who had the next highest score according to the Judges.

Disclaimer of Similarities: Due to the nature of this Contest, there is a possibility that similar Entries may be entered by multiple individuals. Any similarity between Entries shall in no way entitle an Entrant to any consideration or compensation from the Sponsor or from any third party, including in the event an Entry similar or identical is selected as a winner in this Contest. By submitting an Entry, Entrant specifically acknowledges this possibility and agree to the terms stated in these Official Rules.

Disqualification: The potential Finalists and/or potential Grand Prize Winner, and guest accompanying the Winner, may be subject to a background check (including, without limitation, civil and criminal court records and police reports) to be conducted by or on behalf of Sponsor. The Sponsor reserves the right in its sole discretion to disqualify any Entry if the results of such background check or interview reveals that the Entrant and/or the person that was nominated is either not eligible to participate in the Contest or if the Sponsor determines, in its sole discretion, that participation of Entrant might reflect negatively on Sponsor, or if the Entry contains false, deceptive or incomplete information. Failure to agree to a background check will result in disqualification. Entries may also be disqualified for: (a) failing to provide the required information in a timely manner; (b) a violation of any of these Official Rules (including failure to satisfy any eligibility requirements); or (c) any other reason affecting the fairness or propriety of this Contest as determined by the Sponsor in its sole discretion.

Grand Prize: Prize is subject to these terms and conditions. Sponsor will not replace any lost or stolen prize items. One (1) Grand Prize Winner will receive: two (2) dual memberships to SAM, two (2) tickets to SAM Remix on August 22, 2014 and one (1) \$50 gift card to TASTE Restaurant. Approximate Retail Value ("ARV") of Grand Prize is \$260; prizes are not transferable and no substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize or portion of the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winner is responsible for any taxes and fees associated with receipt or use of a prize. Prize must be redeemed by December 31, 2015.

Actual value of the Grand Prize may vary. Grand Prize Winner will not receive the difference between actual value and ARV. Odds of winning the Grand Prize depends upon the number of eligible entries received during the Submission Period.

Limitation of Liability: Sponsor and Contest Entities are not responsible for (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) errors in the administration of the Contest or the processing of Entries; or (d) injury damage or loss to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use of any prize.

By entering, each participant hereby agrees, on his or her behalf and on behalf of his or her Guest, to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and/or the Judges, which are binding and final in all matters relating to this Contest; (b) release and hold harmless the Seattle Art Museum, Contest Entities and their respective parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages or loss of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal

injury directly or indirectly arising out of or relating to a participant's Entry, creation of an Entry or submission of an Entry, participation in the Contest, acceptance or use or misuse of any prize and/or the broadcast, exploitation or use of Entry; and (c) indemnify, defend and hold harmless the Sponsor against any and all claims, expenses, and liabilities (including reasonable attorney's fees) directly or indirectly arising out of or relating to an Entrant's participation in the Contest and/or Entrant's acceptance, use or misuse of any prize. Entrants waive the right to claim any punitive, special, consequential, or indirect damages.

Publicity: Except where prohibited, participation in the Contest constitutes winner (and his or her guests)'s irrevocable consent (as applicable) to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, quotes, images, opinions, Entry, and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

Submission of an entry grants Seattle Art Museum and its agents the unconditional, irrevocable, perpetual, worldwide right to publish, use, broadcast, adapt, edit and/or modify such entry in any way, in any and all media, without limitation, and without consideration or further notice to the entrant, whether or not such entry is selected as a winning entry.

BY SUBMITTING THE ENTRY, THE ENTRANT REPRESENTS AND WARRANTS THAT THE ENTRANT OWNS ALL RIGHTS, TITLES, AND INTERESTS TO THE ENTRY.

License to Use: By entering the Contest, all Entrants grant an irrevocable, perpetual, worldwide non-exclusive license to Seattle Art Museum to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the Contest and promotion of the Contest, in any media now or hereafter known. Display or publication of any entry on Seattle Art Museum's website does not indicate the Entrant will be selected as a winner. Seattle Art Museum will not be required to pay any additional consideration or seek any additional approval in connection with such use. Additionally, by entering, each Entrant grants to Seattle Art Museum the unrestricted right to use all statements made in connection with the Contest, photographs and pictures or likenesses of Contest entrants, or choose not to do so, at their sole discretion. Seattle Art Museum will not be required to pay any additional consideration or seek any additional approval in connection with such use.

General Conditions: In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize from among the eligible Entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In case of a dispute as to the owner of an entry, entry will be deemed to have been submitted by the authorized account holder of the e-

mail address or Facebook account from which the entry is made. The authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address, or by Facebook. Seattle Art Museum reserves the right to change any of these Official Rules at any time, for any or no reason.

Disputes: Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Washington. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be exclusively governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules. Entrant hereby consents to such jurisdiction and hereby waives any claims of forum non conveniens.

Contest Results: For Contest results, send a hand-printed, self-addressed, stamped envelope to: Seattle Art Museum, 1300 1st Ave Seattle, WA 98101-2003. Requests for the winner's list must be received by August 28, 2014.

Sponsor: The Contest is sponsored by Seattle Art Museum, 1300 1st Ave Seattle, WA 98101-2003, USA. Entrants should understand that they are providing their information to the Sponsor and not to Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.