SEATTLE ART MUSEUM WIN A TRIP TO SPAIN! CONTEST VOTING RULES

Vote for your favorite finalist in our "Miró: The Experience of Seeing" Spain getaway giveaway!

To vote, like your favorite caption in our Miró Spain Contest Finalists photo album on <u>SAM's</u> <u>Facebook page</u>. The entrant whose captioned photo receives the most likes at the end of the voting period will win our grand prize trip to Spain!

Be sure to visit the Seattle Art Museum to see these works in person! "<u>Miró: The Experience of Seeing</u>" is on view now through May 26th. (Tickets are required for access to this exhibition; Contest entrants and voters are not required to see the exhibition in person.)

Thanks to the generosity of the Honorary Consulate of Spain in Seattle, the Grand Prize includes two round-trip tickets from Seattle to Madrid, five nights at the five-star Gran Melia Fenix Hotel, two tickets to Museo Nacional Centro de Arte Reina Sofia (home to the Miró works now on view at the Seattle Art Museum), two tickets to Museum Real, two tickets to the Prado Museum in Madrid, two passes on the LAV Madrid-Toledo high-speed train to enjoy a day in Toledo, dinner for two in the Café de Oriente and Taberna del Alabardero, and two tickets for Flamenco Casa Patas.

The entry period was March 15 through April 15. Voting period lasts until May 15th. Finalists were chosen by SAM Judges. Facebook users can vote for more than one image, but are allowed only one vote per image per person.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Open only to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older. Submission period began March 15, 2014 at 12:01 AM Pacific Daylight Time ("PDT") and ends April 15, 2014 at 11:59 PM PDT. Voting ends May 15th, 2014 at 11:59 PDT. Sponsors: Seattle Art Museum ("SAM") and the Honorary Consulate of Spain in Seattle.

SEATTLE ART MUSEUM WIN A TRIP TO SPAIN! CONTEST OFFICIAL RULES

The Seattle Art Museum Miró Spain Trip Contest ("Contest") began on March 15, 2014 at 12:00 am PDT and ends on May 15, 2014 at 11:59 pm PDT. By participating in the Contest, each Entrant agrees to comply with and abide by these Official Rules and decisions of Seattle Art Museum ("Sponsor").

No purchase necessary to enter or win. Void where prohibited by law. Odds of winning depend upon the number of valid entries received.

Eligibility: Contest is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are 18 years old at the time of submission of captions. Employees, contractors and board members of Seattle Art Museum, or SAM Foundation and the Honorary Consulate of Spain in Seattle, and their immediate families (spouse, parents, children, siblings, and their respective spouses, including those living in their households) and their advertising

and promotion agencies (collectively, the "Contest Entities"), are not eligible to enter or win the Grand Prize. Void in Puerto Rico, all other U.S. territories and possessions, overseas military installations and where prohibited. Contest is subject to all applicable federal, state and local laws and regulations. State of Washington law governs this Contest.

Having a submitted Entry posted on the Contest Website does not constitute that the Entry has met the submission requirements listed in these Official Rules. Automated or robotic entries submitted by individuals or organizations will be disqualified. Any entrant submitting more than the stated number of Entries will be disqualified. By entering, you agree to opt in to receive Seattle Art Museum's email newsletter for the duration of the Contest, after which you may opt out at any time.

Winner Selection: Seattle Art Museum curatorial and marketing staff ("Judges") will review all entries and select the top two ("Finalists") for each caption, based on originality and how well the proposed caption captures the spirit of the work. The top twelve proposed captions for the images will be posted on Facebook for fans to vote on their favorite to select the final winner. Winner will be notified by email about 72 hours after the Contest ends. Entrants agree that the Sponsor and Judges have the sole right to decide all matters and disputes arising from or relating to this Contest as well as revise or amend any or all Official rules as the judges deem appropriate and that all decisions of Sponsor and Judges are final and binding, in their sole and absolute discretion. In the event an insufficient number of qualified eligible Entries are received during the Submission Period, Sponsor reserves the right to select fewer Finalists or entries. One (1) Grand Prize Winner will be selected.

Verification of Potential Finalists/Grand Prize Winner: The potential Grand Prize Winner must continue to comply with all terms and conditions of these Official Rules, and becoming a Grand Prize Winner is contingent upon fulfilling all requirements. The potential Grand Prize Winner will be notified by email on or before May 19, 2014. The Grand Prize Winner and his or her Guest will be required to sign and return to Sponsor or its designee, within a timeframe to be specified, an affidavit of eligibility, release except where prohibited, an assignment of rights, an IRS W-9 form and such other documents as Sponsor deems appropriate in order to claim the prize. If a potential Grand Prize Winner cannot be contacted, or fails to comply with any requirements hereunder; or if the prize or prize notification is returned as undeliverable, the potential Grand Prize Winner will be disqualified. In the event that a potential Finalist is disqualified for any reason, Sponsor may either select an alternate Finalist if time permits, or may proceed with the Grand Prize Winner selection process with less than the number of Finalists stated in these Official Rules. In the event that the potential Grand Prize Winner is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner based on the corresponding Finalist who had the next highest score according to the Judges.

Disclaimer of Similarities: Due to the nature of this Contest, there is a possibility that similar Entries may be entered by multiple individuals. Any similarity between Entries shall in no way entitle an Entrant to any consideration or compensation from the Sponsor or from any third party, including in the event an Entry similar or identical is selected as a winner in this Contest. By submitting an Entry, Entrant specifically acknowledges this possibility and agree to the terms stated in these Official Rules.

Disqualification: The potential Finalists and/or potential Grand Prize Winner, and guest accompanying the Winner, may be subject to an interview and background check (including, without limitation, civil and criminal court records and police reports) to be conducted by or on

behalf of Sponsor. The Sponsor reserves the right in its sole discretion to disqualify any Entry if the results of such background check or interview reveals that the entrant and/or the person that was nominated is either not eligible to participate in the Contest or if the Sponsor determines, in its sole discretion, that participation of entrant might reflect negatively on Sponsor, or if the Entry contains false, deceptive or incomplete information. Failure to agree to participate in the interview or background check will result in disqualification. Entries may also be disqualified for: (a) failing to provide the required information in a timely manner; (b) a violation of any of these Official Rules (including failure to satisfy any eligibility requirements); or (c) any other reason affecting the fairness or propriety of this Contest as determined by the Sponsor in its sole discretion.

Grand Prize: Prize is subject to these terms and conditions. Sponsor will not replace any lost or stolen prize items. One (1) Grand Prize Winner will receive: 1) two roundtrip coach tickets from Seattle to Madrid; 2) five nights of accommodation in the five star hotel Gran Melia Fenix in Madrid (including breakfast); 3) two tickets to the Reina Sofia Museum; 4) two tickets to the Prado Museum in Madrid; 5) two tickets to Museum Real in Madrid; 6) a day trip to the City of Toledo, Spain for the commemoration of the year of El Greco; 7) two round trip tickets from Madrid to Toledo, Spain on the LAV Madrid-Toledo; 8) dinner for two in the Café de Oriente; 9) dinner for two in the Taberna del Alabardero; and 10) two tickets for Flamenco Casa Patas in Madrid. Approximate Retail Value ("ARV") of Grand Prize is \$7,500; prizes are not transferable and no substitution may be made, except by the Sponsor, who reserves the right to substitute a prize with another prize of equal or greater value if the prize or portion of the prize is not available for any reason as determined by the Sponsor in its sole discretion. The winner is responsible for any taxes and fees associated with receipt or use of a prize. Prize must be redeemed by December 31, 2015. Actual value of the Grand Prize may vary based on time of travel and airfare fluctuations. Grand Prize Winner will not receive the difference between actual value and ARV. Odds of winning the Grand Prize depends upon the number of eligible entries received during the Submission Period. Trip must be booked at least three (3) months prior to departure. Trip subject to availability and blackout dates. Travel must be round-trip. Sponsor will determine airline, and flight itinerary in its sole discretion. No refund or compensation will be made by Sponsor in the event of the cancellation or delay of any flight. Travel and accommodations are subject to availability. Travel is subject to the terms and conditions set forth in these Official Rules, and those set forth by Sponsor and the Sponsor's airline carrier, as detailed in the passenger ticket contracts. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, passenger tariffs or duties, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other costs or expenses are the sole responsibility of the Grand Prize Winner. Travel package does not include transportation to the location of air travel departure, gratuities, bar, and beverage charges or items of a personal nature. If Grand Prize Winner's travel companion is under eighteen (18) years of age, the Grand Prize Winner must be the travel companion's parent/legal guardian. Travel companion must travel on same itinerary and at the same time as the Grand Prize Winner. Winner and travel companion must execute liability/publicity releases prior to issuance of travel documents. Travel restrictions, conditions and limitations may apply. Grand Prize Winner and travel companion are solely responsible for obtaining valid passports and any other documents necessary for international travel. Grand Prize Winner and travel companion are solely responsible for their own conduct while utilizing the Grand Prize and agree to comply with all applicable laws and regulations, including, as same pertain to use and enjoyment of the Grand Prize. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates.

Limitation of Liability: Sponsor and Contest Entities are not responsible for (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) errors in the administration of the Contest or the processing of Entries; or (d) injury damage or loss to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt or use of any prize. By entering, each participant hereby agrees, on his or her behalf and on behalf of his or her Guest, to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and/or the Judges, which are binding and final in all matters relating to this Contest; (b) release and hold harmless the Contest Entities and their respective parent, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to nealigence and damages or loss of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury directly or indirectly arising out of or relating to a participant's Entry. creation of an Entry or submission of an Entry, participation in the Contest, acceptance or use or misuse of any prize and/or the broadcast, exploitation or use of Entry; and (c) indemnify, defend and hold harmless the Sponsor against any and all claims, expenses, and liabilities (including reasonable attorney's fees) directly or indirectly arising out of or relating to an Entrant's participation in the Contest and/or Entrant's acceptance, use or misuse of any prize.

Publicity: Except where prohibited, participation in the Contest constitutes winner (and his or her guests)'s irrevocable consent (as applicable) to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, quotes, images, opinions, Entry, and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

General Conditions: In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize from among the eligible Entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In case of a dispute as to the owner of an entry, entry will be deemed to have been submitted by the authorized account holder of the e-mail address or Facebook account from which the entry is made. The authorized account holder is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address, or by Facebook.

Disputes: Except where prohibited, Entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Washington. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be exclusively governed by, and construed in accordance with, the laws of the State of Washington, without giving effect to any choice of law or conflict of law rules. Entrant hereby consents to such jurisdiction and hereby waives any claims of forum non conveniens.

Contest Results: For Contest results, send a hand-printed, self-addressed, stamped envelope to: Seattle Art Museum, 1300 1st Ave Seattle, WA 98101-2003. Requests for the winner's list must be received by 05/15/2014.

Sponsor: The Contest is sponsored by Seattle Art Museum, 1300 1st Ave Seattle, WA 98101-2003, USA. Entrants should understand that they are providing their information to the Sponsor and not to Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.